**Virtual Mental & Sexual Health (MSH) Professional Panel:**

**Get to Know Your Area MSH Professionals**

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**Goal**

My goal is to describe the process of compiling short videos from area MSH professionals who welcome individuals and couples with sexual health problems and cancer.

**Background**

In my experience, providers are reluctant to refer to MSH professionals who they have not met. This video seeks to overcome that barrier and facilitate appropriate referrals by introduce providers to area MSH professionals.

**Outline**

**1. Identify area professionals**

These might include social workers, psychologists, mental health providers, psychiatrists, and American Association of Sexuality Educators, Counselors and Therapists (AASECT) -Certified professionals. Consider searching

1. within your institution, county, or area
2. in the AASECT Referral Directory at [www.aasect.org](http://www.aasect.org)
3. by soliciting the recommendations of cancer care providers via email

**2. Share information about the All of Me project**

This might include the All of Me patient brochure and website.

**3. Invite MSH professionals to submit a 5-7 minute video**

Possible topics include:

     -How did they become interested in your field?

     -Please briefly describe your education and training.

     -Please share your philosophy of practice and any approaches/techniques you find effective.

    -Are there any particular problems related to sexual health and cancer you find especially rewarding?

 -Do you see individuals only? Couples? Adolescents?

 -What are your patient hours? In-person? Virtual? Early AM? Evenings? Weekends?

     -Add a goofy question to draw out the speaker. Eg: if you weren't a therapist, what would you be?

     -Ask them to end by sharing any final message with which they want to leave potential clients.

**4. Inform**

Let the MSH professionals you invite know the names of the other MSH professionals you are inviting. Also, let them know that on the final virtual mental health provider panel video, professionals will appear in alphabetical order by last name.

**5. Provide technical details**

For example, they can record their video on Zoom, save it as an MP4, and send it to you via email.

**6. Edit videos**

Once all video clips arrive, splice them together in alphabetical order by last name. Add a title and final slide with the MSH professional’s names, office phone numbers, and websites. This can be done with an MP4 editing app or software, or by working with a media company that offers video services, like locally owned Metro Studios, 1350 Sherman Road, Hiawatha, IA 52233, (319) 363-2002, or at [www.metro-studios.com](http://www.metro-studios.com).

**7. Share final video**

Send the video to all cancer care providers in your institution.

**8. Thank participating MSH providers**

Share the positive feedback you get from cancer care providers who watch the final video.